KBEN Radio, TV Offers better service

KBEN TV-3, the "Voice of Big Benn," is undergoing many major alterations in an effort to better serve Bennington's crew with programs of education, information,

and entertainment.

Included in the face-lift is the conversion to a two-channel station. One channel will be continuous FM-style easy listening music, and the other will be programmed in AM style.

It takes a lot of capable men and equipment or un a radio and television station, and KiEN will have both Almost 37,000 worthof new broadcasting equipment has been purchased. Included is another television camera, another TW projector, enabling KiEN to show movies with no interruptions, and away other items essentials nike operation

of a professional station.

The station is managed by a Mavy oroadcast-journalist, JCSN Auck Wardner, and the Chief Engineer spot is filled by TCl Jim Cole, an experienced television troubleschooter. The TT and radio staff is now being chosen, and all personnel accepted by KESN must meet ridged requirements.

by KERN must meet ridged requirements. A new concept in broadcasting will be featured during the forthcoming Western Pacific cruise. Fanel shows styled after "Meet the Press," talk shows like "Tempo," variety shows, news shows including comprehensive sports coverage, and other

"goodies" are being planned.

All in all, at KBEN "Show business is our business," and you can depend on the staff to bring you the very best in enter-



FA Bussell L. Ther stoops low in a Fireroom Number Three bilge to clean out the trash.



which will be used to plug openings in Benn's bottom.



Tardworker from Sheetmetal Shop buts a new edge on a drill bit.